



# World Natural Care

*Green solutions for Dermatology*



## VALUE FOR OUR CUSTOMERS

We value our customers and prefer to build long lasting relationships based on the quality of our ingredients and services. Contact us to schedule a visit to our GMP & GLP facilities to view samples and discuss your requirements.

## WNC & SUSTAINABILITY

Our philosophy is fully aligned with the 3 sustainable development pillars: environment, economics and societal: the initial inspiration for the natural and organic ingredients/formulations came from indigenous pharmacopoeia around the world. These populations are retributed for sharing their knowledge. WNC's R&D activities further developed these ancestral recipes and achieved excellent results.



## SERVICES

### FORMULATION

- >Develop specific green products (care, wellness, make-up).
- >(Re) formulate your standard products into green/ organic products.
- >(Re) formulate your standard products with a higher rate of actives.

### TESTING

- >**Skin Irritation Testing:**  
In vitro test fully replacing in vivo tests, ECVAM validated (EPIDERM protocol)
- >**Phototoxicity Testing:**  
In vitro test fully replacing in vivo tests ECVAM validated (3T3 NRU assay)
- >**Eye Irritation Testing:**  
Useful for the identification of ocular corrosives (EPIO-CULR protocol)
- >**Mucosal Irritation Testing:**  
Useful for the identification of mucosal irritants (EpiOral tissue)
- >**Other tests on request**

### BLENDING

- >Blending services for powders, gels and liquids.
- >Large and small order volumes from 5kg to 3 tons per day.
- >Specialties Development

## ABOUT

World Natural Care (WNC) is a private limited liability company located in Belgium and its main aim is to provide the Cosmetics and Pharmaceutical industry with customized natural/organic ingredients (petrolatum substitutes pastes, gelling agents, colored pigments etc.). WNC does not only provide green ingredients, we also provide Blending Services, Testing Services, and Formulation Services.

WNC follows a business model based on customization. We operate under "Good Manufacturing/ Laboratory Practices" (GMP/GLP) in our new production & laboratory facilities, imperative tools to ensure consumer safety and compliance with new EU regulations.

Our company's strength is the R&D performed at our laboratories (Chemical, Galenic and Biotechnology laboratories) as well as the possibility of customization for each of our ingredients.



## INGREDIENTS

- >**Vasegreen**  
Petroleum jelly substitute paste made of natural components
- >**Vegetal Lanolin**  
Lanolin substitute made of vegetable components
- >**Taknarin**  
Cactus based gelling agent or carrier
- >**Biovegeline**  
Transparent balm base
- >**Green Paraffin Oil**  
Paraffin Substitute
- >**Vegetalc**  
Fine powder, alternative to any mineral talc powder
- >**Peptides**  
Concentrated liquid with peptides (snail slim, red radish etc.)
- >**Colored Pigments**  
Colored pigments that can be used in a wide range of products
- >**Natural Preservatives**  
Parabens Substitutes

“ENHANCE  
THE VALUE  
OF YOUR PRODUCTS  
BY USING NATURAL  
OR ORGANICS  
INGREDIENTS.”



## CONTACT US

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